



START A MINI FUNDRAISER for a LIFESAVING AED

Defibrillators save lives: you can help to get someone in **sudden cardiac arrest**



Urban Lifesavers is a NFP & registered charity committed to raising awareness about sudden cardiac arrest and public access to automated external defibrillators for bystander use.

During a sudden cardiac arrest, minutes matter to save a life. Bystander application of an automated external defibrillator (AED) before the arrival of emergency services dramatically increases the chance of survival.

Urban Lifesavers is proudly in partnership with the MyCause crowdfunding platform to assist your local community group, family, retail & business network to raise \$2,950 for an AED package in your local area with your own unique AED mini-fundraising campaign.

To start your fundraising campaign, go to www.UrbanLifesavers.org.au

- Click on the <Start Fundraising Here> button which will take you to the MyCause Fundraising Hub
- Click on <Click here to start fundraising>
- Enter your administrator details as requested by MyCause
- Once your application is complete, you will be emailed a unique hyperlink to **Your Fundraising Page**
- Add this hyperlink into the pdf provided for your use and into all other communications that you have with your supporters via email, online or social media
- You will be able to follow your fundraiser's progress by clicking on your link at any time

Encourage your family, friends, clients, customers & traders to support the installation of an AED in a designated locality with their donations. All contributions of \$2 and above are tax deductible.

Once the target of \$2,950 has been reached, Urban Lifesavers will supply a **Cardiac Science Powerheart G5 Automated External Defibrillator**



Including soft carry sleeve, rescue utility kit, signage & wall bracket. An education session will be offered at a mutually agreed location and time. (*terms & conditions apply*)